Patient Engagement Playbook

- Increasing requirements and needs around Patient Engagement

- Rewards are real: more effective delivery of care; reduced burden on office staff; and informed, engaged patients

- Potential barriers: cumbersome enrollment; clunky interfaces; reluctant patients, doctors, and office staff; not to mention questions of privacy and security
ONC introduces the Patient Engagement Playbook

https://www.healthit.gov/playbook/pe/

• Evolving resource

• Compilation of tips and best practices ONC collected from providers and health systems

• Introduced June, 2016

• Tool for health care providers, practice staff, hospital administrators

• Leverage Health IT through a Patient Portal to engage patients in their health and care
Patient Engagement Playbook

Introduction to the Patient Engagement Playbook

Chapter 1
Facilitate easy enrollment

Chapter 2
Activate features that meet patient needs

Chapter 3
Allow caregiver proxy access

Chapter 4
Integrate patient-generated health data

https://www.healthit.gov/playbook/pe/