

GA HIMSS

Patient Engagement Playbook

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Patient Engagement Playbook

- Increasing requirements and needs around Patient Engagement
- Rewards are real: more effective delivery of care; reduced burden on office staff; and informed, engaged patients
- Potential barriers: cumbersome enrollment; clunky interfaces; reluctant patients, doctors, and office staff; not to mention questions of privacy and security

Patient Engagement Playbook

- ONC introduces the Patient Engagement Playbook
<https://www.healthit.gov/playbook/pe/>
- Evolving resource
- Compilation of tips and best practices ONC collected from providers and health systems
- Introduced June, 2016
- Tool for health care providers, practice staff, hospital administrators
- Leverage Health IT through a Patient Portal to engage patients in their health and care

Patient Engagement Playbook

Introduction to the Patient Engagement Playbook



Chapter 1

Facilitate easy enrollment



Chapter 2

Activate features that meet patient needs



Chapter 3

Allow caregiver proxy access



Chapter 4

Integrate patient-generated health data



<https://www.healthit.gov/playbook/pe/>