HIMSS is a global voice, advisor and thought leader of health transformation through health information and technology.

With a unique breadth and depth of expertise and capabilities, we work to improve the quality, safety, and efficiency of health, healthcare and care outcomes.

Our Vision
Better health through information and technology.

Our Mission
Lead global endeavors that optimize health engagements and care outcomes through information and technology.

With more than 400 employees, HIMSS is headquartered in Chicago, IL, with operations in:

North America | Asia | Europe | United Kingdom
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Challenges in Most Systems

• Fastest Ageing Population
• High Chronic Disease Burden
• Geographic Displacement
• Extremely Challenging Funding System
• Highly Educated andDemanding Consumer
• Lack of Actionable Information
Economics of Healthcare

Percentage of the population aged 60 years or over for the world and regions, 1980-2050

Economics of Healthcare

Number of workers per dependent,
Ratio of working-age population (aged 15-64) to dependent population (aged 0-14 and over 65)

Meet Bandit and Adam
Who had the First Patient Registry for Prevention?
We Support the Medical Model with the Increased Use of Personalized Information
But There’s a Catch
The Consumer is Bringing Their Own Personalized Needs and Data
How Do Weave Together the Personalization of the Two Models

Health & Medical Model

- Population Care/Mass Production
- Sub Segmentation (risk & condition-based)
- Integrated Medical Conditions
- Patient Preferences/Personal Circumstances
- Genomics

Personalized Health
Global HIMSS
How Is HIMSS Leading Change?

### FIVE KEY STRATEGIES

1. **MEMBER VALUE**
   - Enhance value delivered to HIMSS members

2. **THOUGHT LEADERSHIP**
   - Advance the ecosystem of thought leadership

3. **MATURITY MODEL REACH**
   - Develop the breadth and reach of HIMSS adoption models (beyond EMRAM)

4. **INNOVATION OFFERINGS**
   - Expanded opportunities for engagement through new innovation-centric offerings

5. **EXPAND INTERNATIONAL**
   - Expand our international footprint to become the global leader in health innovation
ENGAGING THE ECOSYSTEM

Who Is HIMSS Working with to Bring About Change?

MEMBERS
80K+ Corporate and Individual Members

STAKEHOLDERS
Healthcare Providers, Executives, Administrators, Payers, Patients

INFLUENCERS
Government, Public/Private Sector, Technology Vendors, Policy, Finance, Education
Membership

• HIMSS, PCHA and Health 2.0 engage members:
  – Individual, Affiliate and Corporate
  – International, National and Regional
    • Thought Leadership/Engagement
      – Chapters and Committees
    • Government Relations
    • Best Practice sharing
    • Work Force Development
      – Education
    • Standards Development
    • Event participation and attendance
    • Innovation
Government Relations

• **Ensure** HIMSS is the trusted organization global government policy leaders involve as thought leaders, collaborators and conveners on all policy matters where health information and technology advance healthcare transformation --

• **Leverage** diverse member and organizational resources, and coalition-building capabilities to support government decision making

• **Harness** the value of health information & technology to:
  – Supporting Healthcare Transformation
  – Expanding Access to High Quality Healthcare
  – Increasing Economic Opportunity
  – Making Communities Healthier
Maturity and Adoption Models

HIMSS Analytics

We Drive the Health IT Market in the Direction it Needs to Go

EMRAM
EMR Adoption Model

O-EMRAM
Outpatient EMR Adoption Model

AMAM
Analytics Maturity Adoption Model

CCMM
Continuity of Care Maturity Model

DIAM
Digital Imaging Adoption Model

Improved Patient Care and Health IT Insights

6,500 in 47 Countries
EMRAM Hospitals Scored

55,000 O-EMRAM Physician Practices Scored

318 in 12 Countries
EMRAM Stage 7 Hospitals

~2300 in 33 Countries
EMRAM Stage 6 Hospitals

Hundreds
of Facilities Assessed Across Other Maturity Models
Advisory Services

- **HIMSS Analytics**
  - Maturity Model and Adoption model Standardized Scoring
  - Support and Development strategies across the full range of models

- **Healthbox**
  - Supporting Innovation strategy development and execution
  - Digital Health Strategy and Market positioning
  - Innovation Investment Portfolio development and management

- **Health 2.0**
  - Bringing Innovation Companies exposure and connectivity to Providers and the Investment Community

- **HIMSS Media**
  - Data Driven Marketing Solutions, Research, Advertising and engagement platforms
  - Regionally focused content and education
Engagement
Coming together to serve the greater good

70,000+
Individual Members

20,000+
Health 2.0 Individual Members

740
Corporate Members

470
Non-Profit Organizations

450
Organizational Affiliate Clients

600,000
Hours of Online Learning

453,000
Social Media Followers

100,000
Virtual Learning Subscribers

20,000
Volunteers

Nearly 1.5 Million Touchpoints and Counting!
Our Intent

*It is time to globally reimagine and reform our health ecosystem*

- We will Drive Global Reformation of the Health Ecosystem
- Enable each Person’s ever-Improving State of health and wellness

*This will happen by fully realizing the potential of information and technology to create an ever-increasing informed and empowered global community of innovators, care providers and patients.*
HIMSS Global

Thank You