2017
GAHIMSS
ANNUAL CONFERENCE
C4 (Connected, Coordinated, Collaborative Health Care) – The Explosive World of Health IT

OCTOBER 17, 2017
Cobb Galleria, Atlanta, GA

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Georgia HIMSS
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- Military Veterans will be given one complimentary 12-month membership

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(Information, sign-up, make changes to current membership):
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ReshapeHealthcareIT.com
### AGENDA AT A GLANCE

- Approved for 6.5 Nursing CEU’s.
- Approved ACHE 6.5 Qualified Education Credits.
- Headshots will be taken starting at 9:00 am. Cost is $149. Sign up and payments can be made onsite. Check or credit cards will be accepted.
- CHIME CHCIO credits are offered CHIME track and eligibility will be verified.

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<td><strong>Combatting Cybercrime in Our Connected Healthcare World</strong></td>
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<td>10:30 a.m. - 11:30 a.m.</td>
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<td><strong>HIT 3.0: Welcome to the Revolution – The CIO as the New Digital Leader</strong></td>
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<td>Presented by: Russ Branzell, FCCHIME, CHCIO, President &amp; Chief Executive Officer, College of Healthcare Information Management Executives (CHIME)</td>
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<td>11:30 a.m. - 12:15 p.m.</td>
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<td>12:15 p.m. – 1:15 p.m.</td>
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- **CHIME CHCIO** credits are offered CHIME track and eligibility will be verified.

### 1:15 p.m. - 2:15 p.m.

**Breakout Sessions:**

**Track One:** Interoperability / Security

**Internet of Things (IoT), – The Good, The Bad, The Ugly of Being Connected**

Moderator: Alan Hansen, Senior Solution Architect, DXC Technologies

Panelists: Christopher Kunney, Infinite Options Technology Consulting; Kevin Whelan, Director, Product Management, Medecision; Mark Braunstein, Ga Tech Professor of the Practice, School of Interactive Computing; Geoff Brown, CIO, Piedmont Healthcare

**Room 115 / 116**

**Track Two:** Population Health Management

**Population Health Analytics**

Moderator: Todd Schlesinger, VP Business Development, Jvion

Panelists: Chirag Patel, MD, Multidisciplinary Physician Leader, WellStar Health System; Dr. Slappy, Assistant Professor of Surgery, Division of General and GI Surgery, Department of Surgery, Emory University School of Medicine / Associate Chief of Surgery, Chief of General Surgery, Atlanta VA Medical Center; Dee Cantrell, RN, BSN, MS, FHIMSS, CIO, US Retina

**Room 117 / 118**

**Track Three:** Virtual Care / Telehealth

**Future of eHealth/Digital Healthcare/ TeleHealth – Connecting, Collaborating and Coordinating Care**

Moderator: Starla Longfellow, Assistant Director, Radiology & Imaging Sciences, Emory Healthcare

Panelists: Alan Wills, Executive Director, HealtheConnection; Nabile Safdar, MD, MPH, Vice Chair, Imaging Informatics, Emory Healthcare; Elizabeth Krupinski, PhD, Vice Chair for Research, Imaging Sciences, Emory HealthCare

**Room 106**

**Track Four:** Digital Leadership and the Changing Role of the CIO

**Approach to Change Leadership**

Presented by: Charles Christian, FCHIME, FHIMSS, LCHIME, CHCIO, Vice President of Technology and Engagement, Indiana Health Information Exchange

**Room 102**

### 2:30 p.m. - 3:00 p.m.

**Networking & Break**

**Ballroom A-G**

### 3:00 p.m. - 4:00 p.m.

**Breakout Sessions:**

**Track One:** Interoperability / Security

**FHIR – A New Hope for Connectedness?**

Moderator: Dee Cantrell, RN, BSN, MS, FHIMSS, CIO, US Retina

Panelists: Mark Braunstein, Ga Tech Professor of the Practice, School of Interactive Computing; Steve Rushing, Ga Tech Enterprise Innovation Institute

**Room 115 / 116**

**Track Two:** Population Health Management

**Predictive / Precision Medicine**

Moderator: Bill Sims, VP Business Development, Jvion

Panelists: John Milner, MSN, RN, CPHIMS, Assistant Professor, Georgia State University; Dr. Jackson Slappy, Assistant Professor of Surgery, Division of General and GI Surgery, Department of Surgery, Emory University School of Medicine / Associate Chief of Surgery, Chief of General Surgery, Atlanta VA Medical Center; Alexandra C Ehrlich, Principal Solution Consultant, Oracle

**Room 117 / 118**

**Track Three:** Virtual Care / Telehealth

**Consumer Driven Digital Healthcare – Engaging the Patient**

Moderator: Liz Hansen, CMUP, CHSP, CHSA, PCMH CCE, Senior Advisor, GA-HITEC

Panelists: Jodi Tarpinian, IS Manager Population Health, Emory Healthcare; Sue Gordon, Piedmont Health Care, Manager IS Applications – Government Programs; Elizabeth Howard, Practice Manager, Morrow Family Medicine, LLC; Amin Holmes, MS EE, President, Co-Founder, SysnrorMed Inc.

**Room 106**

**Track Four:** Digital Leadership and the Changing Role of the CIO

**Large Scale Healthcare Transformation: Change Leadership**

Moderator: Russ Branzell, FCHIME, CHCIO, President & Chief Executive Officer, College of Healthcare Information Management Executives (CHIME)

Panelists: Charles Christian, FCHIME, FHIMSS, LCHIME, CHCIO, Vice President of Technology and Engagement, Indiana Health Information Exchange, Timothy Stettheimer, PhD, FCHIME, CHCIO, Vice President and Regional CIO, Ascension Health Information Services; Third Panelist

**Room 102**

### 4:00 p.m. - 4:45 p.m.

**CIO Panel**

Moderator: Jeff Buda, Vice President/Chief Information Officer, Floyd Medical Center

Panelists: Dee Cantrell, RN, BSN, MS, FHIMSS, CIO, US Retina; Geoff Brown, CIO, Piedmont Healthcare; Patty Lively, Vice President and CIO, Gwinnett Health System; Oliver Banta, VP and CIO, Columbus Regional Health

**Ballroom A-G**

### 4:45 p.m. – 5:00 p.m.

**Wrap Up**

**Ballroom A-G**

### 5:00 p.m.

**Networking Reception and Giveaways (You Must Be Present to Win)**

**Ballroom A-G**
The Power of Connection & Digital Empathy

Everyone of us craves connection. It’s hardwired in our DNA as humans. Let’s explore the power of connection that being open, willing, and present to saying “yes” can provide. Let’s discover the magic of digital empathy using telemedicine to help bring care to where patients are.

Speaker: Nick Adkins
Advisory Board
Cloudbreak Health

9:00 a.m. - 10:00 a.m. Breakout Tracks

Track One: Interoperability / Security

Combating Cybercrime in our Connected Healthcare World

Thomson Reuters reports that medical information is 10 times more valuable than credit card information on the black market. Did you know that the medical records of more than 40 million Americans were breached in 2014? 50 percent of these breaches were a result of cyberattacks. One attack alone exposed 4.5 million patient records. Given the bad actors’ focus on healthcare, it is vital to ensure appropriate safeguards are in place. This panel session will discuss security challenges facing healthcare today and into the future, as well as risk mitigation strategies and tactics to deal with these challenges.

Moderator: Dee Cantrell, RN, BSN, MS, FHIMSS
CIO
US Retina

Panelists:
Barry Herrin
Principal
Herrin Healthcare Law

Ricardo Grave-De-Peralta
Assistant Special Agent in Charge
Atlanta FBI

Bradley Dick
CIO
Resurgens Orthopedics

Oliver Banta
VP and CIO
Columbus Regional

Track Two: Population Health Management

Transitions of Care – The Need for Collaboration Across the Care Continuum

The term care transition describes a continuous process in which a patient’s care shifts from being provided in one setting of care to another, such as from a hospital to a patient’s home or to a skilled nursing facility and sometimes back to the hospital. Poorly managed transitions can diminish health and increase costs. Researchers have estimated that inadequate care coordination, including inadequate management of care transitions, can be responsible for $25 to $45 billion in wasteful spending (and this is a conservative estimate) through avoidable complications and unnecessary hospital readmissions. Thus, making this a key focus of HHS, CMS and Joint Commission – just to name a few! This panel session will discuss ways in which to approach a transition of care strategy and the tactics to deal with it for success.

Moderator: Harvard Whipple
Practice Director – Healthcare
OmniPoint Staffing

Panelists:
Phil Stiff
Director ACO and HIE
Trivergent Health Alliance

Hal Gilreith
COO
Electronic Health Network
**Track Three: Virtual Care / Telehealth**

**Teledicine in Georgia**
Teledicine is defined as the use of telecommunication and information technology to deliver clinical solutions to the patient. It includes use of various applications and services such as smart phones, emails, two-way videos and wireless tools to deliver efficient results. Use of teledicine helps in improving individual health with the assistance of electronic media. It also increases accessibility by reducing distance barriers between medical service providers and patients. This panel session will discussion the various teledicine efforts across Georgia including insights into lessons learned and suggestions for best practice implementations.

**Moderator:**
Dr. Todd Vermeer  
CMIO  
Gwinnett

**Panelists:**
Will Peterson  
AVP, Human Resources  
Phoebe Health  

Dr. Robert Budman  
CMIO  
Piedmont Healthcare  

D.D. Frich-Levens  
Telemedicine Program  
Children’s Healthcare of Atlanta

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**Track Four: Digital Leadership and the Changing Role of the CIO**

**HIT 3.0: Welcome to the Revolution – The CIO as the New Digital Leader**
Executive-level track session is designed exclusively for senior healthcare IT leaders who are current or eligible members of The College of Healthcare Information Management Executives (CHIME) and CHIME’s affiliate associations. Eligibility to attend these sessions will be verified upon registration.

Healthcare information technology professionals have often led the way as organizations seek to implement new ways to improve care, better meet the needs of patients and Healthcare professionals and lower costs. Increasing investment has seen the rise of electronic health records, clinical informatics and analytics and more meaningful connections to patients. And with each technological advance many more doors open to new opportunities and more challenges are encountered as healthcare organizations work to adopt new practices and achieve significant improvements. How are the best HIT executives leading the way with their organizations, their executive peers and technology partners to create the climate for increasing innovation and transformational change? Russ Branzell will share his views on the revolution in HIT, the need for new vision and strategy, and the implications for HIT leadership.

**Featured Speaker:**
Russ Branzell, FCHIME, CHCIO  
President & Chief Executive Officer  
College of Healthcare Information Management Executives (CHIME)
Health Information Exchange in Georgia
Significant progress in the constantly changing healthcare environment continues to create a growing demand for interoperability that not only supports the care continuum, but supports health in general. Electronic health information needs to be available for appropriate use in solving major challenges such as providing more effective care, informing and accelerating scientific research, and of course meeting the never ending regulatory requirements! This panel session will share efforts across Georgia in Health Information Exchange. An update on progress that the state designated HIE, Georgia Health Information Network (GaHIN) has made will be shared along with other important HIE work across the state.

Moderator:
Cynthia Windsor
GA HIMSS Board Emeritus

Panelists:
Tara Cramer
Executive Director
Georgia Regional Academic Community Health Information Exchange (GRACHIE)

Liz Hansen, CMUP, CHSP, CHSA, PCMH CCE
Senior Advisor
GA-HITEC

Denise Hines, DHA, PMP, FHIMSS
Board Chair, North America HIMSS; CEO, eHealth Services Group; Executive Director, Georgia Health Information Network (GaHIN)

Track Two: Population Health Management

Chronic Care Management – Coordinate, Collaborate and Communicate
Half of all adult Americans have a chronic illness – 117 million people. One in four Americans have two or more chronic illnesses. In 2014, seven of the top 10 causes of death were from chronic diseases. 99% of Medicare spending is on patients with chronic conditions. Hence, the priority focus on putting in place chronic disease management programs. This panel session will discuss program implementations, lessons learned and advice for the future.

Moderator:
Angela Shepherd
Nursing Executive Join

Panelists:
Leslie Mashburn
Director of Population Health
Grady Health System

Robin Frady
Executive Director
Business and Clinical Intelligence Information Services
Grady Health System

Track Three: Virtual Care / Telehealth

eHealth – Virtual Care Models
Clinician capacity, on-demand access, and coverage challenges (extended hours and geographic reach) are driving the need to innovate with virtual care such as e-ICU and eVisits. E-health is a process of delivering healthcare and health resources by electronic means. It helps healthcare providers and patients to interact with each other using electronic media. It is one of the fastest growing sectors in the overall healthcare market. Providing virtual visits and consults and deploying remote home and mobile monitoring, tele-home health and other virtual health offerings can benefit both patients and providers. This session will highlight some of these virtual care models and discuss their clinical effectiveness and workflow implications.

Moderator:
Justin T. Barnes, FHIMSS
Co-founder
Health Innovation Think Tank

Panelists:
Arash Harzand, MD, MBA
Cardiology / Technology / Prevention,
Emory University

Sylvan M. Waller, MD, FACEP
Physician executive / Entrepreneur / Investor / Speaker / Author
The Changing Role of the CIO and HIT Leaders

Executive-level track session is designed exclusively for senior healthcare IT leaders who are current or eligible members of The College of Healthcare Information Management Executives (CHIME) and CHIME’s affiliate associations. Eligibility to attend these sessions will be verified upon registration.

In the light of accelerating change in both the technology and the practice of healthcare, what does the role of the HIT leader look like? The future trends regarding digital patient experience, increasing cloud capabilities, new telemedicine and medical devices, predictive modeling, patient empowerment and a host of other process and technological changes demand fresh leadership approaches to achieving a new future state vision while continuing to keep the focus on patients. The session will explore the difference between change management and change leadership and how HIT leaders can adapt their focus and skills as they continue to successfully lead the process of transforming healthcare.

Featured Speaker:

Timothy Stettheimer, PhD, FCHIME, CHCIO
Vice President and Regional CIO
Ascension Health Information Services

12:15 p.m. – 1:15 p.m.

Afternoon Keynote

Ballroom A-G

Formulate Your Practice / Health System Plans for Implementing Virtual Care, as You Discover the Critical Trends and Challenges in Telehealth Today

Speaker:

Dr. Stephen Beck, MD, FACP, FHIMSS
Senior Medical Executive, Health IT Visionary
Board Certified Internist
Bluetree Network

1:15 p.m. - 2:15 p.m.

Breakout Tracks

Internet of Things (IoT), – The Good, The Bad, The Ugly of Being Connected

Sensors, mobile devices and related technologies are presenting new opportunities and risks for healthcare. Collectively known as the Internet of Things (IoT), IoT is digitizing and streamlining the sharing of health data which has the potential for dramatic gains in efficiency and health outcomes. However, it is a challenging dichotomy, as healthcare IT executives and professionals continue to look for ways to manage the risks of IoT while capturing the benefits. This panel session will discuss trends and opportunities while sharing ways to mitigate the challenges and risks.

Moderator:

Alan Hansen
Senior Solution Architect
DXC Technologies

Panelists:

Christopher Kunney, CPHIMS, CPHIT, MSMOT
Managing Partner & HIT Strategist, Chairman
HIMSS Chapter Leaders Taskforce

Kevin Whelan
Director, Product Management
Medecision

Mark Braunstein
Ga Tech Professor of the Practice
School of Interactive Computing

Geoff Brown
CIO
Piedmont Healthcare
Track Two: Population Health Management

Population Health Analytics
Population Health initiatives are becoming increasingly important – Accountable Care Organizations, Bundled Payments, Pay-For Performance, Value Based purchasing and MACRA – are just a few of the many initiatives providers and health systems are now participating in within the population health domain. A best-in-class Population Health program brings clinical, financial and operational data together from across the enterprise and provides actionable analytics for providers to improve efficiency and patient care. This panel session will provide insights into challenges and opportunities for consideration for anyone struggling with or seeking to implement Population Health Management analytics program.

Moderator:
Todd Schlesinger
VP
Jvion

Panelists:
Chirag Patel, MD
Multidisciplinary Physician Leader
WellStar Health System

Dr. Jackson Slappy
Assistant Professor of Surgery, Division of General and GI Surgery
Emory University School of Medicine
Associate Chief of Surgery, Chief of General Surgery
Atlanta VA Medical Center

Dec Cantrell, RN, BSN, MS,
FHIMSS
CIO
US Retina

Track Three: Virtual Care / Telehealth

Future of eHealth / Digital Healthcare/TeleHealth – Connecting, Collaborating and Coordinating Care
The integration of telehealth or telemedicine initiatives in mainstream care delivery to provide complementary or substitute care received a big boost from innovations in communication technology that has created more convenient, fast and affordable virtual interaction. Health care reform – participation in ACOs and the rapid expansion of insured patient population under ACA – is, however making virtual health an important asset for hospitals to have as they define their strategy to transition to risk-based payment models. Virtual health offers the potential to lower costs, reduce utilization, generate revenue and increase operational efficiency on the business side, while supporting care coordination and delivering better outcomes on the clinical side. This panel session will discuss current and emerging digital health trends to assist with strategic and tactical planning efforts.

Moderator:
Starla Longfellow
Assistant Director, Radiology & Imaging Sciences
Emory Healthcare

Panelists:
Alan Wills
Executive Director
HealthConnection

Chirag Patel, MD
Multidisciplinary Physician Leader
WellStar Health System

Nabile Safdar, MD, MPH
Vice Chair, Imaging Informatics
Emory Healthcare

Dr. Jackson Slappy
Assistant Professor of Surgery, Division of General and GI Surgery
Emory University School of Medicine
Associate Chief of Surgery, Chief of General Surgery
Atlanta VA Medical Center

Elizabeth Krupinski, PhD
Vice Chair for Research, Imaging Sciences
Emory HealthCare

Track Four: Digital Leadership and the Changing Role of the CIO

Approach to Change Leadership
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In the fast-paced, non-stop change environment of HIT, it’s important that leaders know how to create initiatives for success and avoid the pitfalls that contribute to the high failure rate of transformational programs. One of the most used and effective processes is John Kotter’s 8 Step framework. Healthcare CIOs and HIT leaders have used the 8 Step principles to both establish new projects and to solve problems along the way. The 8 Steps can be used to keep projects moving forward and to adjust plans as needed to achieve goals and keep key stakeholders engaged throughout. CIO leaders will discuss the principles and how to apply them to achieve an effective change framework for significant healthcare transformation.

Featured Speaker:
Charles Christian, FCHIME, FHIMSS, LCHIME, CHCIO
Vice President of Technology and Engagement
Indiana Health Information Exchange
3:00 p.m. - 4:00 p.m. Breakout Tracks

**Track One: Interoperability / Security**

**Room 115 / 116**

**FHIR – A New Hope for Connectedness?**

Fast Healthcare Interoperability Resources, or FHIR, appears to offer new hope in data exchange. FHIR is a framework standard that defines a common way to solve healthcare problems and provides a set of resources that can be used in many ways. FHIR resources enable healthcare stakeholders to securely share, manage and measure data across a multitude of devices and digital touchpoints. Healthcare organizations that use FHIR will be able to communicate current data across disparate systems, fostering enhanced care collaboration. This panel session will discuss the various use cases where FHIR can make a difference.

**Moderator:**

Dee Cantrell, RN, BSN, MS, FHIMSS
CIO
US Retina

**Panelists:**

Mark Braunstein
Ga Tech Professor of the Practice
School of Interactive Computing

J. Steve Rushing
Senior Strategic Advisor for HIT and Interoperability
Georgia Tech’s Enterprise Innovation Institute

**Track Two: Population Health Management**

**Room 117 / 118**

**Predictive / Precision Medicine**

Clinician capacity, on-demand access, and coverage challenges (extended hours and geographic reach) are driving the need to innovate with virtual care such as e-ICU and eVisits. E-health is a process of delivering healthcare and health resources by electronic means. It helps healthcare providers and patients to interact with each other with using electronic media. It is one of the fastest growing sectors in the overall healthcare market. Providing virtual visits and consults and deploying remote home and mobile monitoring, tele-home health and other virtual health offerings can benefit both patients and providers. This session will highlight some of these virtual care models and discuss their clinical effectiveness and workflow implications.

**Moderator:**

Bill Sims
VP Business Development
Jvion

**Panelists:**

John Milner, MSN, RN, CPHIMS
Assistant Professor
Georgia State University

Alexandra C Ehrlich
Principal Solution Consultant,
Oracle

Dr. Jackson Slappy
Assistant Professor of Surgery, Division of General and GI Surgery, Department of Surgery
Emory University School of Medicine
Associate Chief of Surgery, Chief of General Surgery
Atlanta VA Medical Center

**Track Three: Virtual Care / Telehealth**

**Room 106**

**Consumer Driven Digital Healthcare – Engaging the Patient**

Services that offer convenience as well as cost and time savings, drive patient engagement and satisfaction, which will strengthen provider-patient relationships and establish loyalty. Having a secure infrastructure and tools in place that promote the active engagement of patients in their care is a critical component to the delivery of value based care and value based reimbursement. This panel session will discuss tools, trends and workflow implications around consumer driven health care.

**Moderator:**

Liz Hansen, CMUP, CHSP, CHSA, PCMH CCE
Senior Advisor
GA-HITEC

Jodi Tarpinian
IS Manager Population Health
Emory Healthcare

Liz Hansen, CMUP, CHSP, CHSA, PCMH CCE
Senior Advisor
GA-HITEC

Sue Gordon
Manager IS Applications – Government Programs
Piedmont Health Care

Elizabeth Howard
Practice Manager
Morrow Family Medicine, LLC

Amin Holmes, MS EE
President, Co-Founder
SynsorMed Inc.
Large Scale Healthcare Transformation: Change Leadership

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Moderator:

Russ Branzell, FCHIME, CHCIO
President & Chief Executive Officer
College of Healthcare Information Management Executives (CHIME)

Panelists:

Charles Christian, FCHIME, FHIMSS, FCHIME, CHCIO
Vice President of Technology and Engagement, Indiana Health Information Exchange

Timothy Steeheimer, PhD, FCHIME, CHCIO
Vice President and Regional CIO, Ascension Health Information Services

Patty Lavely
Vice President and CIO, Gwinnett Health System

4:00 p.m. - 4:45 p.m. CIO Panel

Ballroom A-G

Hear Georgia CIO’s describe practical applications, challenges and success in pursuing Collaborative, Coordinated, Connected Care. This interactive panel discussion promises to provide unique insights and lessons learned from the perspective of Georgia’s healthcare IT leaders.

Moderator:

Jeff Buda
Vice President/Chief Information Officer
Floyd Medical Center

Panelists:

Dec Cantrell, RN, BSN, MS, FHIMSS
CIO, US Retina

Patty Lavely
Vice President and CIO, Gwinnett Health System

Oliver Banta
VP and CIO, Columbus Regional Health

Geoff Brown
CIO, Piedmont Healthcare
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Shelby Weir
shelby.weir@24by7security.com
www.24by7security.com

314e Corporation
Brenda Everling
brenda.everling@314ecorp.com
www.314e.com

1Call, A Division of Amtelco
Jill Bennett
jill@1call.com
www.1call.com

All Covered / Konica Minolta
Keith Mayfield
kmayfield@allcovered.com
www.CountOnKonicaMinolta.com

Ancile
Vincent Lucey
vince.lucey@ancile.com
www.ancile.com

ASR Healthcare
John E Homonek II
john@asrhealthcare.com
www.asrhealthcare.com

Capsa Healthcare
Mike Dulaney
Mdulaney@capsahealthcare.com
www.capsahealthcare.com

CDW Healthcare
Lucas Jaeger
lucajae@cdwg.com
www.cdwg.com

Cisco
Tom Chambers
tomchamb@cisco.com
www.cisco.com

Comcast Business
Pam Jackson
Pam_jackson@cable.comcast.com
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Jeff Brown
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www.enovatemedical.com

Georgia State University
John Milner
jmilner4@gsu.edu
www.gsu.edu

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creid@healthe paradigm.com
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glenn.rudh@iescomm.com
www.iescomm.com

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heather.shirley@ironmountain.com
www.ironmountain.com/healthcare

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Jason Rosier
Jrosier@jacoinc.com
www.jacoinc.com

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jim.cole@seamlesspoc.com
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ServiceNow
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Mark.Cerretani@servicenow.com
www.servicenow.com

Spectrum Enterprise
Mike Brown
mike.brown@charter.com
www.enterprise.spectrum.com

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Jerry Bush
jerrybush@SPHAnalytics.com
www.SPHAnalytics.com

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John Idol
john.idol@ssigroup.com
www.theссigroup.com

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paul.tardif@telmediq.com
www.telmediq.com

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Joe Patton
Joe.patton@uniti.com
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jbleeming@voalte.com
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Zayo Group
Jessica Anderson
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www.zayo.com
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